

Shrieval Plan 2022-2023

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Preface

As we enter the final year of the Corporation's five-year plan and emerge into the Post Brexit, Post Covid world, now exacerbated by the broad economic impacts of the war in the Ukraine, we are entering into a new era for the City; one in which the financial and professional services sector will require the City to have strong relationships to ensure it remains internationally competitive, innovative and open.

The changing City also requires us to ensure we communicate and inform the many different constituent parts of the City of its complex eco-system and ensure we promote the role of institutions such as the Central Criminal Court (Old Bailey).

Now is the time to reflect, refocus and resource those things that will secure the City, its inhabitants and workers a sustainable future.

Summary

This report outlines the proposed 2022 – 2023 Shrieval Plan to be championed by the Sheriffs, Alderman Alastair King & Andrew Marsden Esq.

The 2022 – 2023 Shrieval Plan outlines how the Sheriffs will support the Lord Mayor of the City of London, uphold the rule of law as custodians of the Central Criminal Court (Old Bailey) and advance the City's engagement and influence across the three pillars of Community, Charity and Commerce.

Main Report

Shrieval Priorities

- The Sheriffs will support the Lord Mayor in their role as a global ambassador for the UK financial and professional services (FPS) sector and in advancing key areas in the Competitiveness Strategy of the City of London Corporation and wider City of London Corporation Corporate Plan 2018-23.
- 2. Elected by the Livery, and subsequently Approved by The King as his Judicial Representatives, the Sheriffs of the City of London uphold the rule of law as custodians of the Old Bailey, liaise with and support HM Judges, support and represent the Lord Mayor as part of the Civic Party and, through the hosting, facilitating and the promotion of influencer lunches and events at the Old Bailey, advance the City's engagement and influence.
- 3. The Sheriffs will support the Judiciary, promote plans by the City Corporation for a new 'Justice Quarter' and raise the profile and role of HM Judges. They will promote a thriving, innovative and growing legal sector and the role of the City of London Police as the national lead for economic and cyber-crime.
- 4. In support of the Lord Mayor, the Sheriffs will advance the 2022-23 Mayoral Priorities "Financing our Future" which will promote a resilient, resourceful and responsible City, deploying capital and expertise to supercharge economic growth nationwide and grow our global competitiveness.
- 5. The 2022-2023 Shrieval Priorities will be brought together through three key pillars that will form the focus of the activity for the Shrievalty, building on the experience and professional expertise of the individual Sheriffs in order to contribute to a flourishing society, shape outstanding environments and support a thriving economy:

- A. Community: Encourage community cohesion, mutual understanding and cooperation by building stronger links between the Old Bailey and community, business and civic groups and selected education establishments; recognising organisations and volunteers working to reduce knife crime; Witness Support and Care Services; connecting the Old Bailey to City Schools and Academies; and hosting the Sheriffs' Challenge and the Sheriffs' Bravery Awards. Ensure that throughout the year there is strong representation of women, faith and underrepresented groups across events, lunches and engagements.
- B. Charity: Promote the Lord Mayor's Appeal, City Giving Day, Lord Mayor's Big Curry Lunch and the Sheriffs' and Recorder's Fund, and encourage the use of the Old Bailey for charitable events. Acknowledge significant acts of civic philanthropy.
- C. Commerce: Promote an understanding of the entrepreneurial, SME and corporate innovation eco-systems, and the risk capacity and appetite required to support growth. In line with the 2022/3 Mayoral theme, engage the insurance, asset, and investment management sectors. Foster an understanding that the majority of global investments, some \$75T, are in intangible assets like brands and the City's need to understand their management. Support genuinely sustainable finance initiatives and the Corporation's Sustainable Finance Framework.
- 6. The Sheriffs will continue to support the Recorder of London and the City Law Officers to promote the rule of law and raise the profile of the Old Bailey with events for the High Sheriffs, Central London Magistrates, High Court Judges, Inner and Middle Temple, International Bar Association, Witness Support and Care Services and the new Justice Quarter.
- 7. Focusing on the rule of law and the three priority areas of Community, Charity and Commerce will ensure the Old Bailey continues to be at the heart of the criminal justice system, is connected to the communities it serves and that the Shrievalty continues to support the Lord Mayor in advancing the global competitiveness of the UK.

Delivery

- 8. Themed Lunches will continue with 12 to 15 Themed Lunches per year and approximately 12 guests per lunch. The ambition of the Sheriffs is to host pre meetings with guests to achieve meaningful discussions prior to lunch and encourage visits to courts post lunch to promote the rule of law and role of the judiciary at the Old Bailey. See Proposed Themed Lunches and Events at Appendix 1.
- The Sheriffs will work to inform and communicate the work of the Old Bailey and its role in the Civic City through a number of Afternoon Tea Briefings with Livery Clerks and Members of the Court.
- 10. The Sheriffs will continue to promote the Old Bailey as a commercial venue and support the Old Bailey's commercial income strategy.
- 11. The Sheriffs will work to increase the diversity and inclusion of guests received at the Old Bailey.

12. The Sheriffs will work closely with the Recorder to embed new ways of working between the Office of Lord Mayor & Mansion House and the Central Criminal Court in the implementation of the Target Operating Model.

Measures of Success

13. Success will be measured through the support provided to the delivery of the Lord Mayor's Programme and Lord Mayor's Theme, the level of engagement with key markets and sectors in support of the Competitiveness Strategy and the Corporate Plan, the number of relationships established or strengthened with business, community and third sector leaders, an increase in the awareness and use of the Old Bailey, more diverse events and improved feedback from guests.

Conclusion

14. The Shrieval Plan 2022 – 2023 will support, promote or amplify the Corporate Plan, growing the global competitiveness of the UK, promoting the rule of law and advancing the City's engagement and influence across Community, Charity and Commerce.

Appendices

Appendix 1 – Proposed Theme Lunches and Events

Alderman Alastair King & Andrew Marsden Esq Sheriffs 2022 – 2023

Appendix 1 – Proposed Theme Lunches and Events

Potential Topics

- National / Regional Days
- Emerging Markets
- Innovation
- Women SME Owners
- Destination City
- Marketing for SMEs
- Funding Entrepeneurs
- Multi-Faith Event
- Inclusion in the Livery
- International Trade & Communications
- Talent and Social Mobility
- Domestic Abuse
- Gender & The Law

Potential Events

- Magistrates' Reception
- High Sheriffs' Reception
- International Business and Diplomatic Exchange
- Livery Charities' Chairs' Group
- Heart of the City SMEs Group
- The Brokerage BAME inclusion in FPS
- National Numeracy and related national charities
- East End Charities
- Female Genital Mutilation

Potential Fundraising

- Tour de City
- Sheriffs' Ball
- Sheriffs' and Recorder's Fund Dinner
- Wine Dinner

Key Anniversaries

Women

- 1st statue of a woman in Parliament Square
- Centenary of women at Wimbledon in 1923
- 50th anniversary of women admitted to LSE in Mar 1973
- Centenary of Matrimonial Causes Act

BAME

75th Anniversary of the arrival of 500 Windrush immigrants – 22/6/23

Equal Rights

10th anniversary of Same Sex Marriage (5/2/23)

Other

Centenary – BBC is founded (18 Oct 1922)

- 125th London becoming the world's first city to host licenced taxicabs. (6th Dec 1897)
- 50th The Open University awarded its first degrees. (11th Jan 1973)
- 50th The UK is admitted into the European Community (1st Jan 1973)
- 90th The London Underground map designed by Harry Beck is introduced to the public for the first time (1st Jan 1933)
- 160th Paddington to Farringdon opened (10th Jan 1863)
- 75th National Health Service Acts created the national public health systems in the United Kingdom (5th Jul 1948)